

2013 Current Fiscal Year Report: Advisory Committee on the 100,000 Strong Initiative

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1. Department or Agency

Department of State

2. Fiscal Year

2013

3. Committee or Subcommittee

Advisory Committee on the 100,000 Strong Initiative

3b. GSA Committee No.

76049

4. Is this New During Fiscal Year?

No

5. Current Charter

05/09/2011

6. Expected Renewal Date

7. Expected Term Date

8a. Was Terminated During FiscalYear?

Yes

8b. Specific Termination Authority

Public Law 92-463, Section 14(a)(1)

8c. Actual Term Date

05/09/2013

9. Agency Recommendation for Next FiscalYear

Terminate

10a. Legislation Req to Terminate?

No

10b. Legislation Pending?

Not Applicable

11. Establishment Authority Agency Authority

12. Specific Establishment Authority

22 U.S.C. 2656

13. Effective Date

05/06/2011

14. Committee Type

Continuing

14c. Presidential?

No

15. Description of Committee Other Committee

16a. Total Number of Reports

No Reports for this FiscalYear

17a. Open 0 17b. Closed 0 17c. Partially Closed 0 Other Activities 0 17d. Total 0 Meetings and Dates

No Meetings

Current FY Next FY

18a(1). Personnel Pmts to Non-Federal Members

\$0.00 \$0.00

18a(2). Personnel Pmts to Federal Members

\$0.00 \$0.00

18a(3). Personnel Pmts to Federal Staff

\$0.00 \$0.00

18a(4). Personnel Pmts to Non-Member Consultants

\$0.00 \$0.00

18b(1). Travel and Per Diem to Non-Federal Members

\$0.00 \$0.00

18b(2). Travel and Per Diem to Federal Members

\$0.00 \$0.00

18b(3). Travel and Per Diem to Federal Staff

\$0.00 \$0.00

18b(4). Travel and Per Diem to Non-member Consultants

\$0.00 \$0.00

18c. Other(rents,user charges, graphics, printing, mail, etc.)

\$0.00 \$0.00

18d. Total	\$0.00	\$0.00
19. Federal Staff Support Years (FTE)	0.00	0.00

20a. How does the Committee accomplish its purpose?

The Committee provides information and advice on: (1) standards and objectives for non-governmental study abroad programs that seek to be affiliated with the Initiative; (2) marketing and promotional strategies; and (3) the role of the Senior Advisor for the Initiative in promoting private sector study abroad programs in China. The Committee meets at least twice a year and at such other times and places as the Executive Secretary specifies. Subcommittees and working groups will meet as appropriate for their assigned responsibilities. The Senior Advisor may establish appropriate subcommittees or working groups to carry out assigned responsibilities, and shall provide such guidance and direction as is necessary and appropriate to ensure the effective functioning of such subcommittee or working group so established. Subcommittees report to the parent committee and do not provide advice or work products directly to the Department. The Committee will consult with other interested parties, agencies and interagency committees and groups of the United States government, foreign governments, and with national and international private sector organizations and individuals as the Department of State and the Committee decide are necessary or desirable. The Committee's advising and consulting efforts work toward the purpose of not only raising awareness of the importance of preparing the next generation of American experts on China but offering insights that enrich the State Department's perspective and making recommendations that increase the effectiveness of the Initiative's implementation in the private sector.

20b. How does the Committee balance its membership?

The Committee will be composed of individuals representing a diversity of backgrounds and perspectives. It is anticipated that the membership of the Committee will consist of representatives who are leaders of U.S. public and private sector organizations and institutions having an interest in the international education of the U.S. workforce as well as the long-term stability of U.S.-China relations. The membership will include leaders from the corporate sector, academia, non-governmental organizations, and former or current government officials. The membership will be representative of private industry, the academic community, labor, the private bar, other professionals involved in the subject matter of the Committee, and the Committee's Executive Secretary (the Senior Advisor). The members of the Committee will serve in a representative capacity, and the membership will be fairly balanced in terms of the points of view represented. The Senior Advisor shall serve as an ex-officio member of the Committee.

20c. How frequent and relevant are the Committee Meetings?

The committee met one time during FY-12.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The Committee is necessary to bringing to the United States government an additional source of expertise, knowledge, and insight from a group of experience and diverse individuals in order to deepen and broaden the knowledge base available to the State Department and elsewhere in the government on issues relevant to increasing the number and diversifying the composition of Americans studying abroad in China.

20e. Why is it necessary to close and/or partially closed committee meetings?

The meeting was by invitation only to committee members.

21. Remarks

The Advisory Committee charter for the 100,000 Strong Initiative charter states that no formal reports will be issued unless Committee members elect to do so: "[the functions of the Committee shall be solely advisory, and any determination or action to be taken that is the subject of any recommendations made by the Committee or any of its members will in all cases be made by appropriate officers of the United States government." Any reports the Committee elects to make, through the Senior Advisor, to the Assistant Secretary for East Asian and Pacific Affairs may be oral or written. The Committee was moved out of the State Department in July 2012 and reconstituted as a 501 C3 in the fall. It will be officially launched as a foundation in January 2013.

Designated Federal Officer

Della Hareland DFO

Committee Members	Start	End	Occupation	Member Designation
Boren, David	05/09/2011	05/09/2013	President, University of Oklahoma	Representative Member
Clifton, Jim	05/09/2011	05/09/2013	Chairman and CEO, Gallup	Representative Member
Daley, Richard	05/09/2011	05/09/2013	Former mayor of Chicago	Representative Member
Daniel Tatum, Beverly	05/09/2011	05/09/2013	President, Spelman College	Representative Member
Davis, Jr., Robert	05/09/2011	05/09/2013	Executive Director, The College Board	Representative Member
Flores, Antonio	05/09/2011	05/09/2013	President and CEO, Hispanic Association of Colleges and Universities	Representative Member
Fong, Bobby	05/09/2011	05/09/2013	President, Ursinus College	Representative Member
Frisbie, John	05/09/2011	05/09/2013	President, US-China Business Council	Representative Member
Geithner, Peter	05/09/2011	05/09/2013	Advisor, Asia Pacific Philanthropy Consortium	Representative Member

Goodman, Allan	05/09/2011	05/09/2013	CEO, Institute for International Education	Representative Member
Hagel, Chuck	05/09/2011	05/09/2013	Former U.S. Senator	Representative Member
Howard, Christopher	05/09/2011	05/09/2013	President, Hampden Sydney	Representative Member
Jackson, Anthony	05/09/2011	05/09/2013	Vice President, Asia Society	Representative Member
Johnson, Christine	05/09/2011	05/09/2013	Chancellor, Community Colleges of Spokane	Representative Member
Kennedy, Christopher	05/09/2011	05/09/2013	President, Merchandise Mart Properties, Inc.	Representative Member
Kopp, Wendy	05/09/2011	05/09/2013	Founder and CEO, Teach for America	Representative Member
Lehr, Deborah	05/09/2011	05/09/2013	Executive Director, The Paulson Institute	Representative Member
Maasbach, Nancy	05/09/2011	05/09/2013	Executive Director, Yale-China Association	Representative Member
McGiffert, Carola	05/09/2011	05/09/2013	Senior Director, The 100,000 Strong Initiative	Representative Member
McLarty, III, Thomas	05/09/2011	05/09/2013	President, McLarty Associates	Representative Member
Nikias, C.L. Max	05/09/2011	05/09/2013	President, University of Southern California	Representative Member
Nuechterlein, Jeff	05/09/2011	05/09/2013	Managing Partner, Isis Capital Management LLC	Representative Member
Nye, Joseph	05/09/2011	05/09/2013	Distinguished Service Professor, Harvard University	Representative Member
Pickering, Thomas	05/09/2011	05/09/2013	Vice Chair, Hills & Company	Representative Member
Powell, Dina	05/09/2011	05/09/2013	President, Goldman Sachs Foundation	Representative Member
Roche, Robert	05/09/2011	05/09/2013	Chairman, Acorn International	Representative Member
Roy, J. Stapleton	05/09/2011	05/09/2013	Vice Chairman, Kissinger Associates	Representative Member
Sestak, Joe	05/09/2011	05/09/2013	Former Member of Congress (D-PA)	Representative Member
Tang, Angelica	05/09/2011	05/09/2013	Executive Director, Committee of 100	Representative Member
Taylor, Jr., Johnny	05/09/2011	05/09/2013	President and CEO, The Thurgood Marshall College Fund	Representative Member
Thornton, John	05/09/2011	05/09/2013	Non-Executive Chairman, HSBC North America Holdings Inc.	Representative Member
Ubinas, Luis	05/09/2011	05/09/2013	President, Ford Foundation	Representative Member
Vick, Christine	05/09/2011	05/09/2013	Vice President, The Cohen Group	Representative Member
Zimmer, Robert	05/09/2011	05/09/2013	President, University of Chicago	Representative Member

Number of Committee Members Listed: 34

Narrative Description

The objective of the Committee is to bring to the United States government an additional

source of expertise, knowledge and insight to deepen and broaden the knowledge base available to the State Department and elsewhere in the government on these issues.

What are the most significant program outcomes associated with this committee?

Checked if Applies

- | | |
|---|-------------------------------------|
| Improvements to health or safety | <input type="checkbox"/> |
| Trust in government | <input type="checkbox"/> |
| Major policy changes | <input type="checkbox"/> |
| Advance in scientific research | <input type="checkbox"/> |
| Effective grant making | <input type="checkbox"/> |
| Improved service delivery | <input type="checkbox"/> |
| Increased customer satisfaction | <input type="checkbox"/> |
| Implementation of laws or regulatory requirements | <input type="checkbox"/> |
| Other | <input checked="" type="checkbox"/> |

Outcome Comments

Increasing the number and diversifying the composition of Americans studying abroad in China. Enhancing people-to-people exchanges between the United States and China. International student exchanges have lasting effects in building mutual understanding and preparing the next generation of global leaders.

What are the cost savings associated with this committee?

Checked if Applies

- | | |
|----------------------------|-------------------------------------|
| None | <input type="checkbox"/> |
| Unable to Determine | <input checked="" type="checkbox"/> |
| Under \$100,000 | <input type="checkbox"/> |
| \$100,000 - \$500,000 | <input type="checkbox"/> |
| \$500,001 - \$1,000,000 | <input type="checkbox"/> |
| \$1,000,001 - \$5,000,000 | <input type="checkbox"/> |
| \$5,000,001 - \$10,000,000 | <input type="checkbox"/> |
| Over \$10,000,000 | <input type="checkbox"/> |
| Cost Savings Other | <input type="checkbox"/> |

Cost Savings Comments

What is the approximate Number of recommendations produced by this committee for the life of the committee?

Number of Recommendations Comments

1) The importance of outreach to community colleges and recommendations of educators and administrators that could serve as excellent potential resources.2) There should be a place at the table for China-focused foundations, like Luce, Freeman, NCUSCR, and the Asia Society. In order to target less typical student populations, such as student athletes, creative partnerships, such as with the NCAA, should be considered. Also, looking into potential partnerships with airlines could lead to opportunities for group-buying power and off-season scheduling to create economies of scale.

What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?

50%

% of Recommendations Fully Implemented Comments

Recommendations were noted in the meeting minutes. The Senior Advisor and those in the committee continue to discuss implementation of the recommendations.

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

100%

% of Recommendations Partially Implemented Comments

Recommendations were noted in the meeting minutes. The Senior Advisor and those in the committee continue to discuss implementation of the recommendations. Outreach to community colleges has been undertaken, and the Initiative continues to develop various opportunities for actors in the private sector as well as educational and other institutions to form partnerships that support the goal of increasing the number and diversifying the composition of American students studying abroad in China.

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes ☐ No ☐ Not Applicable ☒

Agency Feedback Comments

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

Reorganized Priorities	<input type="checkbox"/>
Reallocated resources	<input type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input checked="" type="checkbox"/>

Action Comments

Developments in the Initiative's work include:

- Launch of "Project Pengyou": In support of the Initiative and with seed funding from the Ford Foundation, Golden Bridges Foundation has launched a new online platform to connect Americans that lived and studied in China. The independent website, called Project Pengyou, will serve as a catalyst for the Initiative. www.projectpengyou.com
- Launch of "Zinch Study in China": Zinch, a private U.S. information management company with operations in China, has launched an independent website for American students looking to study in China. The free website includes a database of major programs for learning Chinese in China, reviews from recent students, and expert advice, as well as online information about volunteer opportunities and internships. www.zinch.com/studyinchina
- Travel Grants through the U.S.-China Education Trust: USCET has announced that it received an additional \$100,000 grant in support of the Initiative from Van Eck Global. This is the second grant that USCET has received from Van Eck Global to support student travel to China.
- Expansion of Teach for China: Teach for China has independently received \$450,000 in new funding from Swire Trust to support the organization's work in low-income Chinese schools in support of the Initiative.
- Funders that have agreed to support programs enabling Americans to study abroad in China include: Amway, Caterpillar, Citigroup, Coca Cola, Motorola Solutions, the Ford Foundation, the Goldman Sachs Foundation, Laureate International Universities, Wanxiang America, Inc., Van Eck Global, etc.

100,000 Strong Accomplishments since November 2011:

- During the U.S.-China Consultation on People-to-People Exchange in Beijing in May, Secretary Clinton announced that the Ford Foundation will provide \$1 million in seed funding for the creation of a non-profit called the 100,000 Strong Foundation.
- Also in May, Secretary Clinton also announced the creation of a scholarship fund to provide Historically Black College and University (HBCU) students the opportunity to study abroad in China. This will be administered by the Thurgood Marshall College Fund and will be open to students from both public and private HBCUs to study in China.
- 100,000 Strong reached the \$15 million mark in pledged contributions.
- We've announced several partnerships with 100,000 Strong and key American cities to send underserved high school students abroad, including Washington, D.C., Chicago, Los Angeles, and Seattle.

Creation of the 100,000 Strong Foundation:

- The 100,000 Strong Foundation will

be independent from the Ford Foundation and the Department of State but will work closely with the Department of State to support the goals of the 100,000 Strong Initiative. The new foundation will have a traditional board and an advisory committee similar to the Federal advisory committee here at the State Department. • Once the foundation has been established, there will be a formal Memorandum of Understanding (MOU) signed that outlines the relationship between the Department of State and the foundation.

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

How is access provided to the information for the Committee's documentation?

Checked if Applies

Contact DFO	<input type="checkbox"/>
Online Agency Web Site	<input checked="" type="checkbox"/>
Online Committee Web Site	<input type="checkbox"/>
Online GSA FACA Web Site	<input type="checkbox"/>
Publications	<input type="checkbox"/>
Other	<input type="checkbox"/>

Access Comments

Committee information and documentation can be accessed via the website (http://www.state.gov/p/eap/regional/100000_strong/index.htm), as well as by emailing 100kstrong@state.gov. In FY-13, the foundation contact information is 100kstrong.org, e-mail: mcgiffert@100kstrong.org